



T.M. JACOB MEMORIAL GOVERNMENT COLLEGE

MANIMALAKKUNNU,
KOTHATTUKULAM, ERNAKULAM (Dist.)

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TWO DAY WORKSHOP ON

Methodology and Research Tools in Enhancing Social Science Research Practices

23rd and 24th February, 2024

Organised by

The Post Graduate Department of Commerce
T.M. Jacob Memorial Government College, Manimalakunnu

Sponsored by

DIRECTORATE OF COLLEGIATE EDUCATION
GOVERNMENT OF KERALA

Sir/Madam,

The Post-Graduate Department of Commerce, T.M. Jacob Memorial Government College, Manimalakunnu is organising a two-day workshop sponsored by the Directorate of Collegiate Education, Government of Kerala on 'Methodology and Research Tools in Enhancing Social Science Research Practices'. The workshop intends to familiarise the delegates with the modern research techniques and methods in current social science research. We invite research scholars, faculty members and post graduate students in social science to participate in the workshop.

With regards

Dr. Manilal K.
Principal

Dr. Mary Micheal
Head, Department of Commerce

Dr. Leril James
Co-ordinator

The Department of Commerce

The Department of Commerce was established in T.M. Jacob Memorial Government College, Manimalakunnu in the year 1981 with the introduction of Pre-Degree Course. In 1984 B.Com Degree was introduced and the department was upgraded as Post Graduate Department during the year 1998 with the introduction of M. Com course. Over the years since its inception, the department has the pride in organising a number of innovative programmes, add-on courses and extension activities.

Venue of the workshop:

Seminar Hall and Computer Lab, T.M. Jacob Memorial Government College, Manimalakunnu

Target Group:

The workshop is designed to cater to the needs of research scholars in social science, faculty members and post graduate students.

PROGRAMME

Day 1 – Friday, 23rd February 2024

- 9.00am : Inaugural Session
- 9.30am : **Technical Session I**
Introduction to Social Science Research
- 11.00 – 11.15 am : Tea Break
- 11.15am : **Technical Session II**
Fundamentals of Sampling and Research Designs
- 12.45pm : Lunch Break
- 1.45pm : **Technical Session III**
Instruments in Research – Designing a Questionnaire
- 3.15 – 3.30 pm : Tea Break
- 3.30 pm : **Technical Session IV**
Introduction to Data Analytics

Day 2 – Saturday, 24th February 2024

- 9.30 am : **Technical Session V**
Mastering Data Analysis with Jamovi
- 11.00 – 11.15 am : Tea Break
- 11.15 am : **Technical Session VI**
Descriptive Statistics and Inferential Statistics
- 12.45 pm : Lunch Break
- 1.45 pm : **Technical Session VII**
Advanced Techniques with Jamovi - I
- 3.15 – 3.30 pm : Tea Break
- 3.30 pm : **Technical Session VIII**
Advanced Techniques with Jamovi - II

Valedictory Session & Certificate Distribution



Resource person:

Dr. Tejil Thomas

Assistant Professor of Commerce,
St. Thomas College, Pala

Organising Committee:

Sri. James Joseph
Dr. George K.V.
Sri. Joji Mathew
Dr. Sunoy M.S.
Smt. Limisha Mathews
Sri. Nirmal Sabu

For registration, contact:

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